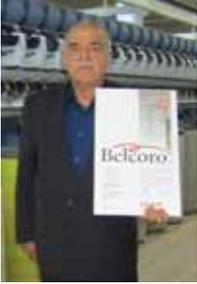


Belcoro: The seal of approval for high-speed yarns



Yusuf Akarca, Akarca Mensucat San. Ve Tic. A.

At the start of the year, three companies in the Turkish textile stronghold in and around Kahramanmaraş were awarded globally recognised Belcoro certification by Schlafhorst. Beyteks Tekstil San. Ve Tic. A. of Ceyhan, along with Akarca Mensucat San. Ve Tic. A. and Elif İplik Tekstil İnşaat Tic. Ve San. Ltd. ti. of Kahramanmaraş now belong to the exclusive club of companies able to supply certified yarns of the highest quality.

For Beyteks Tekstil, which produces more than 20,000 tonnes of certified yarn a year, Belcoro is an integral part of its quality management. "Through Belcoro certification we show our customers that Beyteks manufactures yarns of high quality and also maintains this high quality level in the long term," says Ali Abdullah İbeyli, a member of the management team. "The Belcoro seal of approval will thus become a permanent element of our marketing communications."



Abdullah İbeyli, Beyteks Tekstil San. Ve Tic. A.Ş.

For Akarca Mensucat, established in 2002, Belcoro is above all a seal of quality for its high-speed yarns. The company has been able to increase its productivity by 50% with Schlafhorst's new Autocoro 8 rotor spinning machines. "We have benefited inestimably from the know-how transfer in the certification process," says Yusuf Akarca, chairman of the company's executive board. "We delight our customers with optimum quality that can be reproduced economically."

High speed and high quality are also important to Elif İplik. The company manufactures 13,000 tonnes of viscose yarn annually and increased its productivity by 40% with the new Autocoro 8 machines. "We don't want to just grow and achieve more economical production," says Mahmut Kalkan, general director of Elif. "With the Belcoro signet on our packages and consignments we aim to signal to our customers and the market that our yarns are of outstanding premium quality. The Belcoro label is as important to us as an ISO certificate."



Mahmut Kalkan, general director of Elif İplik Tekstil İnşaat Tic. Ve San. Ltd. Şti.

Belcoro yarns are much sought after by weaving and knitting mills the world over, as they can be processed downstream smoothly and yield superb results. The reliability of the seal of approval is particularly valued because it is not the company, but each individual yarn grade that is tested and certified. Testing is carried out at a Schlafhorst laboratory accredited in accordance with DIN ISO 9001 and is based on definitively measurable quality criteria like tensile strength, elongation, uniformity and imperfections. Over 100 companies have been recognised by the award of the Belcoro seal of approval up to now. ♦

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Terry seminar in leper for Brazilian and Argentinean terry weaver

Mid October a group of Brazilian and Argentinean terry weavers visited Picanol as part of a terry seminar. The trip started in France, where the group visited Stäubli Faverges and Stäubli Lyon. Right after, they came to the Picanol plant to enjoy a full visit. The tour included a visit to the foundry, the assembly line, PsiControl and Verbrugge. The day was rounded with a guided tour in Bruges. The next day a full visit to Bonas concluded the seminar. All 20 visitors from 13 companies were delighted with the nice tour.



Picanol's terry looms are a preference in Brazil and Argentina. Picanol has over 60% market share in terry looms in the two countries. Especially in Brazil, where terry towels have summer and winter collections similar to apparel fancy items, the TERRYplus 800 plays a major role in providing these items to the market. ♦