

2011 marks 60 years since the first ITMA held in 1951

The 16th edition of ITMA, held in Barcelona, Spain from 22 to 29 September 2011 took up 200,000 sqm of exhibition space. Trade visitorship of over 100,000 was registered for the eight-day event. A results oriented business platform, the quality of visitors was high with some 70% of visitors being decision-makers, or key executives who influence the decision-making process.

The total of 1355 exhibitors exhibited from 45 countries, 100,067 visitorship from 140 countries, some 700 participants attended five power-packed conferences, 159 supporting associations from 63 countries, 53 supporting media from 19 countries and 50 delegations from 27 countries.

Stephen R. Combes, President, CEMATEX said, "ITMA 2011 has surpassed our expectations. According to our national associations, their members have reported significant enquiries and many have taken even more orders than they hoped for. The sales and serious enquiries generated from qualified international visitors are greatly appreciated by the exhibitors, and our participants have all given a very positive response to the show."

Denise Sakuma, Global Director of Brand & Communications, INVISTA Apparel Business said, "The opening of a fibre and yarn sector was one of the greatest initiatives announced for ITMA's 60th anniversary edition. In our first participation at ITMA, we could meet both current and new customers from around the globe. ITMA was a perfect platform to communicate our marketing innovations and sustainability plan."

2011 marks 60 years since the first ITMA was held in 1951. In line with its long-standing commitment to help its members and the textile machinery industry to innovate and remain at the forefront of technology, CEMATEX worked with MP International to introduce many new initiatives at ITMA 2011.

"Sales at ITMA 2011 have been better than expected and we're satisfied with the range of visitors, particularly from Asia, who come from countries such as India, Bangladesh, Pakistan, Indonesia and Vietnam." said, Hermann Selker, Head Marketing, Trützschler GmbH

"ITMA 2011 has been a fruitful sourcing experience for us. We were able to witness first-hand the latest innovations from exhibitors during the 'live' demonstrations, and make comparisons on-the-spot with other similar machineries and technologies which were grouped by sectors for our convenience. We will definitely return and cannot wait to visit ITMA 2015 in Milan!" said, Rohan Abayakoon, Chairman, Sri Lanka Apparel Exporters Association.

"A lot of commercial negotiations have started and orders have been finalised for approximately 30 million euros with customers from Argentina, India, Turkey, Turkmenistan and Uzbekistan.", said Attilio Camozzi President, Marzoli.

"ITMA 2011 demonstrated the finest of global excellence in textile manufacturing technology. India is emerging as the preferred base for textile manufacturing and Indian buyers were able to evaluate various machines for procurement during ITMA 2011. As a policy planner and in order to usher in India's next leap into finer processing, finishing and a strong textile hub, it was particularly gratifying to be shown the finest technology in the world

and a range of options at ITMA 2011" said, Rita Menon, Textiles Secretary, Government of India.

Conferences @ ITMA

World Textile Summit

A unique one-day event for textile industry leaders and some of the world's most influential thinkers and policymakers. A first joint initiative between CEMATEX and the International Textile Manufacturers Federation (ITMF), and organised in partnership with MP International and World Textile Information Network.

Sustainable Textile Leaders Roundtable

Attended by over 200 industry professionals, it was organised in partnership with Textile Exchange. Focused on major issues impacting global textile sustainability; panellists included representatives from DyStar Singapore, Invista, Patagonia, Pratibha Syntex and Tonello.

Textile Dyestuff and Chemical Leaders Forum

Two power-packed half-day sessions with speakers from Clariant, DyStar Colours Distribution, Esquire Knit Composite, Huntsman, Oeko-Tex Association, Rhodia and more.

R&E Speakers Platform

Featured presentations on process technology, textiles and R&D from leading research institutes and universities from the R&E Pavilion.

The 29 international speakers from 10 countries shared their insights and research projects with participants over three half-day sessions.

Young Entrepreneurs of Textile International Meeting

A first collaborative effort with Institute Sallares I Pla (ISP), provided networking and learning opportunities for business owners of textile companies aged between 30 to 45 years old.

IFAI Advanced Textiles

IFAI Advanced Textiles Europe 2011 was organised by the Industrial Fabrics Association International (IFAI).

The next ITMA 2015 is scheduled in Milan, Italy (November 12-19, 2015). ♦

