

# FONG'S India Customer Day & Workshop "GREEN Innovative Dyeing & Finishing Technology"

FONG'S Indian Customer Day & Workshop was held from 2<sup>nd</sup> to 4<sup>th</sup> August 2011 at Shenzhen, China. Around 80 guests came from Coimbatore, Kolkata, Mumbai, Chandigarh and Ahmadabad regions of India. The whole workshop included seminars, machine trial-runs and factory visit activities.

The workshop began a full day seminar in FONG'S Shenzhen headquarters – Buji factory. Walter Leung, Sales Director of FONG'S National Engineering Co. Ltd., gave a detailed presentation on corporate updates. The special guest speaker Jochen Stillger, Sales Director of A. Monforts delivered his presentation about A. Monforts, stenter frame and dry finishing ranges. Various product presentations of FONG'S National, THEN and Goller brands have been presented afterwards.

Walter Leung, Sales Director of FONG'S National Engineering Co. Ltd said, "For the workshop, trial-runs and machine demo has been arranged. We have trial-runs on our THEN-AIRFLOW Aerodynamic Dyeing Machine with Modal fabric and FONG'S Allwin High



Fong's Indian Customer Day and Workshop.



G2-600 fabric dyeing machine.



Allwin package dyeing machine.

Temperature Dyeing Machine with Viscose Rayon. Both materials are very common in the industry, however it is not easy to obtain a good result in terms of short process time, low liquor ratio and quality control. Moreover, most of our customers are processing the cotton fabric or package, under those sample trials, customer can realize how to achieve the up-to-date industry quality standard via our latest technology."

FONG'S factory tour was arranged as part of program in a 110k sq. metre land site allocated by various brands production

plants of FONG'S National, Monfort Fong's, Tycon Alloy and Goller. After the full day seminar, two China customer's production plants were opened for our India customers in next couple days. Full range of FONG'S National, Monfort Fong's and THEN brands product production line were shown at the event.

This year we have our new unique motto "One stop – GREEN Innovation" with only "one supplier, one agent and one contact" Today, we hope our customers can gain a wide knowledge and vast information of the entire production chain in the field of both dry and wet processing."

Walter Leung concluded, "According to the feed back from customers, all of them would definitely like to join this program again and appreciate FONG'S can arrange more technical seminars in future. ♦"



Trial run at Workshop.



Walter Leung, Sales Director, Fong's.



Jochen Stillger, Sales Director, A. Monforts



Stephan Kehry.



William Wong, Fong's.



Stephen Leung, Fong's.



ATC team at Open House with visiting customers.



Question and Answer session.



Customers in Fong's meeting room.



Fong's factory visit.