



SPESA Expo 2010 draws strong attendance from the Americas and beyond

The Sewn Products Equipment & Suppliers of the Americas (SPESA) announced that more than 8000 industry executives and professionals attended its May 18-20 SPESA EXPO 2010 in Atlanta, Georgia. Many of the visitors to SPESA EXPO also attended the co-located Techtextil North America and returned to both events over the three-day Textile and Sewn Products Industry Week event. 85% of attendees classified themselves as buying decision makers or influencers, including the more than 2800 business owners, presidents, and C-level executives in attendance.

"We are pleased to see such an impressive industry response to our 2010 event", stated SPESA President Benton Gardner. "The signs of economic and industry recovery were evident with the greater than expected turnout of U.S.-based companies and the increased levels of top decision makers in attendance. Virtually all of our exhibitors reported that the show met or exceeded their expectations."

On the SPESA EXPO trade show floor, 224 exhibitors represented several sectors of the fashion and sewn products industry from a broad range of machinery and equipment, fabrics and trims, product development services, production and supply chain services, IT and software solutions. Special new Supply Chain USA, Supply Chain of the Americas, and IT Showcase exhibits were popular destinations for a majority of the attendees. Also 1,000 visitors participated in the 30 SPESA EXPO FORUM conference and seminar events.

More than 80% of attendees were from companies based in North America, many with additional operations in Central America. South America accounted for nearly 8% of total attendees, while Asia contributed 6%.

Apparel companies made up more than one-third of all attendees. Other sewn products segments that contributed significantly to the strong overall attendance included government and military products, technical textiles and composites, upholstered furniture, medical products, luggage and bags, automotive interiors, mattress and bedding, and sport-ing goods.

Looking forward, SPESA and Messe Frankfurt USA will co-operate, co-produce, and co-launch the new Texprocess Americas trade show April 24-26, 2012. Texprocess Americas will incorporate SPESA EXPO to bring to the Americas the largest and best sewn products and equipment trade show of its kind. Texprocess Americas will take place every even-numbered year alongside Techtextil North America to create a larger, more attractive, must-attend event for all individuals involved with technical textiles, nonwovens, and the sewn products industry.

FESPA 2010 attracts decisive global audience focused on future success

More than 21,000 individual visitors from 130 countries flocked to FESPA 2010 in Munich, Germany held during 21 to 26 June 2010, looking for innovative solutions and applications to help their wide-format businesses. More than half of all visitors extended their stay beyond one day, taking total attendance to 32,504 visits.

A record 68% of visitors to FESPA 2010 highlighted digital technology as a priority interest area, compared with less than 52% three years ago at FESPA 2007 in Berlin. This equated to a digitally-oriented visitor audience at this year's event of almost 15,000 printers, more than 50% greater than the visitors at FESPA's last European Digital event in Amsterdam in Spring 2009 (9682 visitors).

67% of FESPA 2010 visitors make or influence major purchasing decisions, underlining the event's global reputation as the 'must-attend' international wide format imaging event for business owners and senior managers.

FESPA sales and marketing director Marcus Timson said, "From the first hour of the first day, the atrium entrance was bursting with visitors eager to get into the halls quickly and do business. Talking to exhibitors and visitors throughout the show, it's clear that FESPA 2010 has been an event where major decision-makers came with specific business objectives,



Record visitors attendance to FESPA 2010 highlighted digital technology as a priority interest area.

whether to review particular technologies, meet with chosen vendors, or participate in conference sessions that would deliver measurable value to their business. Printers in this post-recession era are results-driven, singling out solutions that will quickly make them more competitive, help them access new business opportunities, or simply improve their bottom line."

Exhibitors across all five halls at the show endorsed this impression of FESPA as a show where serious business was being done, day in day out. All major vendors hailed the show an out-and-out success in terms of sales generation and relationship-building, seeing it as a clear indication of the sector's return to strength after the challenges of the global recession.

Printers from Germany, Italy, Austria and Switzerland were consistently among the top five visitor groups, comprising 12,352 visitors in total, an increase on their collective attendance at FESPA 2007 in Berlin. Elsewhere in Europe, the UK, France, Spain, Poland and Czech Republic also delivered significant visitor groups. 40% of total attendance came from Germany, a further 50% from the rest of Europe, 7.5% from Asia, and the balance from the Americas and Africa.

Gartexma exhibition for apparels industry in India

GARTEXMA 2010 will be launched on 10th October 2010 at Mumbai to serve the Textile & Apparel sector of India. With a rich and diverse experience in Garment and Textile Machinery in association with CISMI (Community of International Sewing Machine Industry, India), AEPC, CMAI & Dara Projects one of the Oldest & Biggest Show builders 'GARTEXMA 2010' will be a B2B platform to promote machinery and technology to this sector.

The entire Textile and Garment industry is recently seen the investments of US\$ 2 Billion and exports surpassing US\$ 12 Billion to over 100 countries of the World. India now leads all South and South-East Asian nations in its Apparel exports and in Knitwear sector alone, is the 4th largest export of Knit Apparel to EU & USA after China, Turkey & Bangladesh.

Heimtextil show in Mumbai will also be held during 11th Oct to 13th Oct 2010 at the same venue in a different hall which will be great attraction for visitors. CISMI, India is also launching their Western Chapter on 10th October coinciding with GARTEXMA Launch. Visitors for Heimtextil show, Visitors for CISMI Western Chapter Meet, Visitors for GARTEXMA, all will be added advantage to one another. ♦