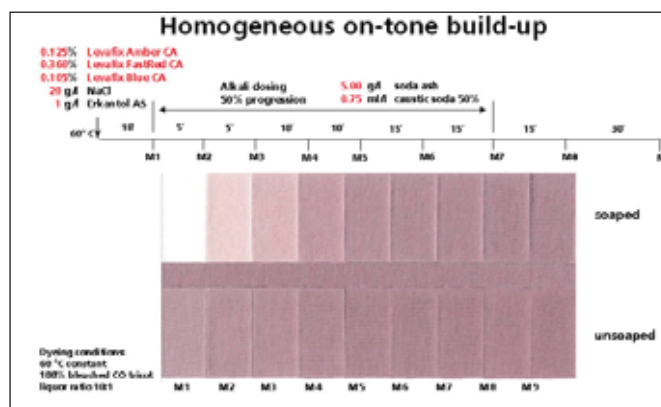


the preferred technology in markets where environmental restrictions are required to be met.

An example of such a homogeneous Levafix® CA trichromat with a good on-tone build up by exhaust application is illustrated on the next column:

For all advanced coloration processes to deliver the full synergy of developments in both machinery and dye application processes, DyStar has engineered dye combinations which display such homogeneous dyeing performance to deliver customer benefits in productivity, cost efficiency and minimised environmental impact.

Further information regarding DyStar efforts in this area, can be obtained from its website at www.dystar.com. ♦



Bextex joins hands with Huntsman TE to create a unique strategic partnership

Bextex Limited and Huntsman Textile Effects announced a strategic partnership to provide a consistent and sustainable supply of high-quality textile dyes and chemicals and technical service support to meet the stringent quality requirements of global brands and retailers. The collaboration will see Huntsman Textile Effects as the preferred supplier for all dyes and chemicals requirement for their textile processing plants in Bangladesh.

Speaking on the occasion, Mr. Syed Naved Husain, CEO and Group Director of Bextex Limited said, "We are excited to have the opportunity to partner with such a reliable business. This association will create a new benchmark for productivity and innovation for both of our organizations, which is very important in this competitive market."

Mr. Paul Hulme, President of Huntsman Textile Effects said, "This partnership marks the beginning of a new chapter in this important market, whereby Huntsman is focused on creating a higher standard in textile processing through innovation and technical expertise. In turn, this will fuel the momentum of technical upgrade for the textile industry."

New BASF Product Finder now online

New BASF product finder containing more than 800 product lines with an overview of 25 industries and 19 applications. Exactly what products does BASF produce, and for which industries? Quick answers to those questions are now available for customers and any other interested parties on the BASF company website at <http://www.basf.com/productfinder>. The product finder lists all the main BASF products along with matching market criteria. In addition to searching for selecting products by name, users can also look up products by client industry, basic chemical substance and

availability in different countries. Users define the desired search parameters and a list of product lines is then displayed. Each product line comes with a brief description, links for further information and contact details. A search for vitamins for the food industry for instance will show 21 BASF product lines.

An added benefit of the new online application, which is updated on a continuous basis: it makes BASF products easier to find via popular search engines such as Google and Yahoo.

Clariant increases prices of textile chemicals and textile dyes

Clariant's Business Unit Textile Chemicals from Muttenz has announced global price increases for its entire textile product portfolio

– depending on the specific product group – between 5% and 40%. The price adjustments are necessary to address strong rising feedstock costs in all raw material segments in the first half of 2010, as well as higher transportation and energy costs. During recent months Clariant's Textile Chemicals Business absorbed significant cost increases through production optimization measures, however, recent raw material cost developments leave no other alternative than to increase prices.

Clariant customers will be contacted individually regarding the specifics of the price increases as they apply to their products and regions. The price increases will become effective immediately or as contracts allow.

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Huntsman Textile Effects presents Terasil® W-EL Dyes for Synthetics

Today's lifestyle, fashion trends and concern for health and the environment have raised the demand for colorful wear with very high fastness properties. TERASIL®W-EL is an innovative and unique range of disperse dyes which achieves the highest wash fastness on polyester/elastane blends through reliable process and outstanding performance.

This practice proven dye range excels with its brilliant build-up. Already at 125°C, the build-up and exhaustion is outstanding. Small variations in time and temperature do not cause differences in exhaustion, making for excellent reproducibility which equates to right first time. All of this over the full color spectrum. Colors, however are only as good as they last, and one of the latest innovations in the TERASIL®W-EL dye range, based on innovative phthalimide azo chemistry, supports achieving fantastic wash fastness even under severe washing conditions. The process to achieve these results is simple and reliable as dyeing at only 125°C for a minimum time avoids damaging the elastane for better quality and greater comfort.

For the huge sportswear market, where color and fastness demands are enormous, TERASIL®W-EL is the disperse dye range that delivers. With its simple and reliable process dyers now have the ability to ensure that they can offer a wide range of colors in very good quality; fastness that meets the highest requirements; super reproducibility and thanks to excellent build-up and minimal fiber damage there are fewer complaints and higher profits.