

Megatech Pakistan 2010: Bridging the international and local textile markets

The 2009 edition of Megatech attracted representatives of more than 400 companies from 28 countries of the world, including China, Germany, India, Italy, Turkey, U.K. and U.S.A. Megatech 2010 will be held during 4th to 6th March will feature local and overseas suppliers of textile and garment materials, accessories and parts and machinery to the textile industry of Pakistan. This will complement their efforts for high quality, value added products and assist them to further develop their business in the export markets. The event is an excellent platform for textile machinery manufacturers to maximize their exposure, establish new business leads and strengthen existing contacts with the local market. The show is well attended by textile and garment manufacturers, exporters, key decision makers and distributors from across Pakistan.

Pakistan is ranked as the world's fourth largest producer and the third largest consumer of cotton, with a spinning capacity of 2.89 million kgs of yarn and weaving capacity of 8.94 million sqm of cloth. The textile industry of Pakistan contributes over 50% to the country's total exports with an investment of US\$ 7 billion over the past six years. Textile exports in the last fiscal year were US\$ 9.48 billion.

The unprecedented developments in the textile industry have increased the importance of Megatech Pakistan in this region. Last year, the event had the presence of more than 400 companies representing 28 countries. The show was visited by 8,000 business professionals affiliated with the textile and garment industry.

The 8th edition of the International Machinery Exhibition of Garment & Textile Technology - Megatech Pakistan is scheduled from 4th to 6th March, 2010, at the Karachi Expo Centre. Its aim is to introduce international suppliers of textile machinery and its related parts and accessories to the textile industry of Pakistan and to discuss areas of mutual interests with their Pakistani counterparts.

Knowledge Village – Pavilion

Megatech 2010 is also organising a 'Knowledge Village – Pavilion' for leading local textile research and development



Opening ceremony of Megatech 2009

universities/institutes to display their research projects with the latest innovations and developments catering the local textile industry. The pavilion is aimed at creating synergy between textile industry and research centres of local textile university/institutes to explore new avenues of business in the textile industry.

International Technical Textiles Conference

The 3rd International Technical Textiles Conference co-located with this exhibition will emphasize on the advancements in

Medical and Geo textiles. The conference will be a unique opportunity to gain valuable insights of experts from U.K., India, Sri Lanka and Pakistan about the nature and prospects of technical textiles.

With the strong support of Ministry of Textile, Board of Investment (BOI), Engineering Development Board (EDB), leading textile associations of Pakistan, and The Faisalabad Chamber of Commerce and Industry (FCCI); Megatech Pakistan 2010 is geared up as the first show of the season and is expected to attract a number of visitors from leading textile cities. In addition, 16 international and local publications including the leading publication: Pakistan Textile Journal are supporting the event providing global and nationwide coverage.

According to show organizers Pegasus Consultancy, Megatech show will once again be an ideal opportunity for textile machinery manufacturers to increase their business leads and increase their existing market portfolio.

Courtesy: Pegasus Consultancy (Pvt.) Limited. ♦



International Technical Textiles Conference co-located with Megatech attracted qualified visitors. Inset: Megatech exhibitors at their booth.

