

Fairs & Exhibitions



SPESA EXPO 2010 surpasses its prior exhibition records

With more than three months to go, SPESA EXPO 2010 has already surpassed the exhibit space sales mark achieved at its 2007 event. Drivers for strong exhibitor and attendee results include the addition of several new exhibit categories, new global supply chain resource centers, a dedicated IT Showcase pavilion, an all-new Cool Zone 2.0 exhibit, and a more robust international presence.

SPESA EXPO to be held during May 18-20 at Atlanta, Georgia have already surpassed the total exhibit space occupied in the previous edition of the triennial event which was held in Miami Beach.

Driving the increase in floor space is the addition of several new exhibit categories for 2010, including fabrics and materials, trims and components, product development services, production and supply chain services, and information technology (IT). The historically strong SPESA EXPO machinery and equipment categories are returning en masse for the 2010 edition. Also factoring into the expansion are a number of new special attractions including the first-ever Made in USA Supply Chain, Supply Chain of the Americas, and IT Showcase show components; as well as the updated Cool Zone 2.0 and numerous country and regional pavilions from Latin America, Asia, and Europe.

The trade group also reported that attendee registration, which recently opened online, is very strong; tracking ahead of the numbers achieved at similar intervals prior to the 2007 event. 'Textile & Sewn Products Industry Week' co-location partners and prominent textile industry events ATME-I/MEGATEX and TECHTEXTIL NORTH AMERICA are also reporting similar advance attendee results.

"We are pleased with the way both exhibitors and attendees are embracing our event," noted SPESA President Benton Gardner. "As companies continually strive for greater product innovation and more efficient operations, SPESA EXPO serves as a valuable resource for the technology, supply chain services, and knowledge that fashion and sewn products retailers, brands, manufacturers need to succeed in 2010 and beyond."

Italian seminar in Bangladesh



The Association of Italian Textile Machinery Manufacturers (ACIMIT) and the Italian Trade Commission will hold a technological seminar on "Italian textile machinery: the way to improve Bangladesh textile competitiveness" in Dhaka on next March 9th.

During the seminar some leading Italian companies (Bellini, Comez, Danti, Fadis, Jaeggli, Marzoli, Obem, Pentek, Plm, Reggiani, Roj, Salmoiraghi, Santoni, Savio, Unitech) will show their own case history regarding the Italian leadership in the textile machinery industry, giving an overview of its updated technologies to the Bangladeshi textile operators.

The delegation of ACIMIT, lead by President Mr. Sandro Salmoiraghi, will also have some meetings between ACIMIT Board representatives and the main authorities of the Bangladesh textile sector and some of the textile associations.

The seminar is part of a promotional program that ACIMIT and Italian Trade Commission have been realizing for many years in order to strengthen the links between Italian textile technology providers and the local textile operators. The promotional initiatives of this program includes many technological workshops (the last one occurred in Dhaka in 2008) and training courses in Italy (the last one in 2009).

The upgrading of installed equipments is considered by Bangladesh companies necessary for increasing the competitiveness of local industry. In order to reach this goal many investments in foreign textile technology were accomplished in the last years. The demand of Italian textile machinery from local companies was very strong in the last five years. During 2004-2008 period imports of Italian textile machinery grew at an annual rate of 17%.

In 2008 Italian sales to Bangladesh went up to Euro 41 million from Euro 31 million in 2007, confirming Bangladesh as the third leading Asian market behind only China and India. In the first nine months of 2009 Italian manufacturers delivered technology to Bangladesh's market worth around Euro 18 million.

During the period from January to September 2009 sales of Italian machinery to Bangladesh were distributed as follows: finishing machinery 58% of total, spinning machines 17%, weaving machines 14%, accessories 10% and knitting machines 1%.



Source India 2010: Reverse buyer seller meet

Source India 2010 was held during January 28-29, 2010 at the Grand Hyatt Hotel in Mumbai, India. The finest world-class man-made textile products exported by Indian exporters to 173 countries globally, including to some of the most demanding and sophisticated markets in Europe, USA, Far-East Asia, Middle-East Asia and Africa was showcased during the event.

Source India organized by The Synthetic & Rayon Textile Export Promotion Council (SRTEPC) under the aegis of the Ministry of Textiles, Government of India, is a first of its kind event aimed at facilitating sourcing by serious and well-established international buyers of synthetic textile products like yarns, apparel fabrics, fashion fabrics, trimmings, fashion accessories, furnishing fabrics, home textiles & made-ups and a wide range of technical textiles. The focus will be directed towards the range of products made from polyester, viscose, nylon acrylic and blends.

A range of value-added and high performance products offered by 100 exhibiting manufacturers and exporters. There were three fashion shows by Marc Robinson, featuring leading Indian fashion designers, and each one of these fashion shows was individually conceptualized to depict the depth and breadth of application possibilities with the Indian man-made fabrics and fashion accessories for day wear, evening wear and casual wear.

In the spirit of true globalization and integrated approach towards export promotion, SRTEPC has decided to open this B2B event to the sourcing offices of global brands located in India, Indian apparel exporters who need yarns and fabrics for their apparel export production and large Indian brands and retailers, who are looking at global sourcing, so that they have access to the world-class materials for their onward production.

Over the last five years the Indian man-made textile industry has made significant advances in terms of product range, quality management, processing and fashion and value addition. The exports grew by 69% over the last five years to USD 3.336 billion in 2008-2009. The key export markets include Europe, North America, Latin America, Asia, Africa and Australia. India is now the fourth largest producer of synthetic fibre and has recently made large expansion in POY and PSF capacities.

EDANA programme of events for 2010



Pierre Wiertz, general manager of EDANA, the trade association serving the nonwovens and related industries announced the programme of events and training courses scheduled for 2010, and into 2011.

Symposia and conferences

- ❖ EDANA Supply Chain Forum (Members Only), 26-27 January 2010, Brussels (Belgium).
- ❖ FILTREX Asia, 18-19 February 2010, New Delhi (India).
- ❖ EDANA Marketing Forum (Members Only), 4 March 2010, Rome (Italy).
- ❖ International Nonwovens Symposium, 9-10 June 2010, Baveno, Milan (Italy)
- ❖ OUTLOOK 2010, 22-24 September 2010, Budapest (Hungary).
- ❖ FILTREX Europe, 13-14 October 2010, Cologne (Germany).
- ❖ Nonwovens Research Academy, Week of the 15th November 2010, Aachen (Germany).
- ❖ INDEX 11, 12-15 April 2011, Geneva (Switzerland).

Training courses

3-day Nonwovens Training Course from the 4th March, 18th May and 23rd November 2010, EDANA Offices, Brussels (Belgium), 2-day Absorbent Hygiene Training Course from the 21st April and 13th October 2010, EDANA Offices, Brussels (Belgium).

Future events are also planned for Eastern Europe and Russia, the Middle East, and North Africa, providing a single, powerful voice which represents, protects and actively promotes the common interests of nonwovens and their related industries throughout the world.

"By offering unique networking opportunities across a vertically integrated supply chain, and representing the market at global summits and events held by INDA, ANFA and other associations across the globe, EDANA complements its membership services, providing industry representatives with a comprehensive range of information and data necessary for them to enhance their performance." Said Ken Strassner, chairman of EDANA.

Additional information about upcoming events can be found at www.edana.org, with location details, programmes and delegate lists updated as available.

Coin in alliance with N.O.W Fashion Exhibition



The department store chain is to carry some new labels featured at the event

N.O.W fashion exhibition, the exhibition concept springing from the partnership between Fiera Milano Rassegne and M.seventy, scheduled to run from 26 February to 1 March 2010 in Milan's Fieramilanocity, has forged an alliance with Coin which will see some new, young labels, premiered at the event, promoted in its outlets.

N.O.W fashion exhibition is promoted as an exhibition opportunity that can offer quick-response fashion products and seasonal capsules of major marketability, combined with speedy services and restocking, thanks to a strict and firmly product-focused label scouting criteria.

This trend is confirmed by the number of applications to take part in the event, which aims to expand its exhibition space, while maintaining its strict company selection criteria. Names like SISTE'S and YUMI which were rewarded by a positive market response to the creations they presented in the September show, have already confirmed their presence for the coming event. Of the new brands selected, definitely worth attention are ACCIAO of the LEGRENZI group and RELISH, a testament to the show's extremely high standards and selectivity.

The Coin alliance confirms how the quick-response fashion sector, which over recent years has grown considerably in terms of range, quality and creativity, is ready to take a qualitative leap in terms of visibility and marketing, focusing on new markets. Thanks to the work carried out for the first event and also to the active collaboration of Lorenzo Antonacci, the marketing spirit, the N.O.W project have succeeded in sparking the interest of a significant number of traders.

The event therefore pursues its goal of presenting a selection of labels, selling itself as the ideal showcase to meet the needs of a market requiring an event highly characterized by a sector that represents a modern departure in terms of buyers' needs, both in price/quality ratio as well as in relation to the actual marketability of the products offered.

Today more than ever before the trade fair is no longer a mere showcase but a concrete means to increase visibility for small and medium enterprises in all sectors, including fashion.



Specialty fabrics trade event for Asia-Pacific Region

The Industrial Fabrics Association International has announced the formation of an elite industry advisory committee for IFAI Expo Asia 2011, the major technical textiles industry event being organized for Singapore in March 2011.

Advisory Committee members include:

- ❖ Henk Stijweg, B. van Zuiden (Asia), Ltd., Thailand.
- ❖ Samir Gupta, Business Co-ordination House (BCH), India.
- ❖ Junko Takai, Hivix Co. Ltd., Japan.
- ❖ Martin King, North Carolina State University College of Textiles, USA.
- ❖ Roshan Shishoo, Shishoo Consulting, Sweden.

According to IFAI President and CEO Steve Warner, "We are extremely pleased to have these industry experts from around the world help guide the premiere of IFAI Expo Asia 2011. They each represent expertise in different market segments of our diverse industry."

Technical symposiums are being developing to provide insight on the rapidly sectors of the market which mean big business around the world:

- ❖ Automotive Materials.
- ❖ Architectural Fabric Structures.
- ❖ Shades and Energy Efficiency.
- ❖ Geosynthetic Applications for Infrastructure and Environment.
- ❖ E-textiles and Smart Fabrics.
- ❖ Graphics and Signage.
- ❖ Medical Applications.
- ❖ Nonwoven Applications.
- ❖ Global Technical Textile Market Outlook.

The Conference delegates will learn about the latest technologies, market trends, engineering trends, geosynthetic uses, product designs, and fabrication strategies for improving sales, market share and business profitability. Technical symposiums will be held 22-25 March, and the Exhibition will be held 23-25 March 2011. Catering specifically to the Asia-Pacific audience, IFAI Expo Asia 2011 is a high-level, B2B platform developed specially to address the growth, concerns and challenges of the industry.

This exhibition and matchmaking event for manufacturers of finished products and industry suppliers, and is expected to draw more than 150 international and regional exhibitors. About 2,000 trade visitors from Asia and the Pacific region are expected to attend. ♦