

Fairs & Exhibitions



HKTDC Hong Kong International Hometextiles Fair 2010

The HKTDC Hong Kong International Home Textiles Fair is a specialist trade platform giving suppliers of home textiles immediate access to markets in Asia and beyond will take place from 20-23 April 2010 at Hong Kong Convention and Exhibition Centre. It results from the popularity of the home textiles zone in the HKTDC Hong Kong Houseware Fair which pointed to extremely strong buyer demand. The ambience of the fair will be upmarket. Exhibitors will be able to showcase stylish, quality products with the emphasis on creativity and up-to-the-minute design.

Hong Kong again ranked world's freest economy

Hong Kong remains the world's freest economy, for the 12th year in a row, according to the findings of the Fraser Institute of Canada's "Economic Freedom of the World: 2008 Annual Report". It pays tribute to Hong Kong's unwavering commitment to free trade and open markets, and the elimination of barriers to trade and investment. For example, it enjoys low corporate and salaries taxes, no sales tax, and it is considered one of the easiest places in the world to set up a business - all of which make Hong Kong attractive to companies around the world that invest in or trade with the Special Administrative Region. It was also ranked the world's freest economy for the 15th consecutive year by The Heritage Foundation and The Wall Street Journal.

Hong Kong - the gateway to the Chinese mainland market

The Chinese mainland is an important market in its own right, which has been growing by leaps and bounds in the past decade. Not only are incomes rising, but people are also becoming more aspirational and desiring better quality, well-designed products. As other markets



stagnate or even shrink, suppliers can find new opportunities in the mainland. Rupert Steiner, writing in the UK's Daily Mail, notes, "Firms best-equipped to weather the financial downturn are those in diverse markets that include China..." However, China's size and diversity can be daunting for overseas companies, but Hong Kong offers the perfect stepping stone into this market. Participation in HKTDC exhibitions not only puts the visitor into direct contact with buyers from the mainland, but it also enables contact with Hong Kong based companies with expertise in the Chinese mainland market.

Buyer magnet

Many decision-makers in the home furnishing and interior decorating fields are already in Hong Kong when the fair takes place. In fact, they are under the same roof at the Hong Kong Convention and Exhibition Centre. The renowned HKTDC Hong Kong Houseware Fair, which celebrates its 25th year in 2010, is concurrent with the home textiles event. In 2008, this booming fair attracted over 29,000 trade buyers from 145 countries and regions.

The synergy of the two fairs creates the opportunity to meet two streams of buyers: specialty buyers from the home textiles and carpet industries and global quality buyers of general homewares.

April is the peak buying season in the region with other easily accessible sourcing

opportunities, making travel to the region highly attractive to buyers.

Outstanding features

The fair will bring exhibits with quality and designers products under the spotlight. A special highlight will be the premium zone Hall of Glamour in which exhibitors can draw buyers' attention to designer collections and products which appeal to the high-end of the market.

Events surrounding the fair will be tremendously valuable, giving insights into the lifestyle trends of the international market.

HKTDC Hong Kong Houseware Fair 2008 major buyers include : *Home textiles industry*

- ❖ Australia: Bed Bath N'table, Spotlight Stores Pty Ltd.
- ❖ Canada: Macy's Inc, Hudson's Bay Company.
- ❖ Chinese mainland: Target Sourcing Services/AMC, IKEA China.
- ❖ France: Groupe Galeries Lafayette, Pier Import Europe.
- ❖ Japan: BALS Corporation, Don Quijote Co., Ltd.
- ❖ Korea: Shinsegae Co Ltd.
- ❖ Singapore: OG Private Limited, Robinson & Co (S) Pte Ltd
- ❖ Thailand: Central Department Store
- ❖ USA: Pier 1 Imports Inc, Z Gallerie, Inc

Hotel and resort industry

- ❖ Hong Kong: Grand Hyatt, InterContinental, Kowloon Shangri-La Hotel, Langham Hotel, Marco Polo Hong Kong Hotel, Renaissance Harbour View Hotel, The Kowloon Hotel, The Peninsula
- ❖ Chinese mainland: Guangdong Hotel Articles Association
- ❖ Macau: Crown Hotel, MGM Grand
- ❖ United Arab Emirates: Mark Group and more !



interstoff.
ASIA essential

Focus on fashion, functional and eco-textiles

Interstoff Asia Essential will return for three days from 17 March 2010 at the Hong Kong Convention & Exhibition Centre. The spring edition will feature a preview of the latest fashion, functional and eco-textiles from around 200 apparel fabrics and textile related suppliers. In addition, the business platform is confirmed to take place alongside the debut conference, 'Planet Textiles' co-organised by Ecotextile News, Messe Frankfurt and the Society of Dyers and Colourists (SDC) and will focus on sustainability.

While the textile industry continues to look for ways to take greener steps and maintain marketability amidst strong competition, attendees at Interstoff Asia Essential will benefit from the uniqueness of participating in two industry events featuring eco-friendly ideas and concepts. Besides reaching out to quality buyers, suppliers can also showcase their latest products while at the same time listen to sustainable presentations and even join in the discussions.

"Through its launch at Interstoff Asia Essential, Planet Textiles will take sustainability right to the heart of the textile manufacturing community in Asia. Leading retailers, brands and innovative textile companies will not only inform delegates about their latest eco-textile initiatives, but explain why this is not only good for the environment - but is absolutely essential for businesses going forward," commented John Mowbray, Editor for Ecotextile News.

For more information on the upcoming spring edition of Interstoff Asia Essential, visit www.interstoff-asia.com. For information on Planet Textiles, visit www.planet-textiles.com or email info@planet-textiles.com.



IFAI Expo Asia 2011 inaugural Asia edition in Singapore

Industrial Fabrics Association International (IFAI), Organizer of IFAI Expo 2009, the largest specialty fabrics exhibition in the Americas is launching its inaugural Asia edition in Singapore in 2011.

The event is jointly organised by IFAI and MP Asia Pte Ltd and is the only conference and exhibition covering the complete technical textiles industry—from fiber to end-product fabricator, with a prominent showcase for all companies conducting business in the Asia-Pacific region.

Trade Exhibition

The show is an ideal platform to meet up with qualified buyers with an interest in the Asia-Pacific markets and get together with industry peers and partners at IFAI Expo Asia 2011. The show will be held at Marina Bay Sands from 22 – 25 March 2011 and planning for this exciting show has already in process.

Symposiums and Workshops

4-day technical symposiums led by industry experts covering the major technical textile markets will also provide excellent networking and educational opportunities.

Topics that will be covered include:

1. Automotive Materials.
2. Architectural Structures.
3. Military and Protection.
4. Shades and Energy Efficiency.
5. Construction and Environment.
6. E-textiles.
7. Graphics and Signage.
8. Global Textile Markets.

Benefits of Exhibiting

Exhibitors of IFAI Expo Asia 2011 can expect to reap the benefits of the robust marketing and promotional plans put in place.

The show organizers have released a factsheet and the exhibition floor plan which provides brief overview of the event for easy reference. The exhibitors are invited to join in order to enjoy early bird rates! Members of IFAI will also enjoy a 5% discount off raw space rates.

For more information and assistance on how you may sign on as part of IFAI Expo Asia 2011, please do log on to www.ifaiasiaexpo.com.

intertextile
BEIJING apparel fabrics

China International Trade Fair for Apparel Fabrics & Accessories

Intertextile Beijing Apparel Fabrics, running 29 - 31 March 2009 at the China International Exhibition Centre, provides textile manufacturers and traders a means to enter what is expected to remain a strongly buoyant market in China.

Chinese government is offering tax and fee breaks to the textile industry to help weather the slowdown in external demand and has infused the overall economy with money to maintain the country's economic growth. For example:

- ❖ Since July, the government has twice increased refunds of value-added taxes to textile exporters
- ❖ Other programmes include direct investment, rebates, reduced fees and other incentives specific to the textile industry
- ❖ The central government has also invested RMB 4 trillion and the local governments together RMB 10 trillion to keep the economy stable

As a result, China's economy - and demand for textiles - is expected to be far less affected by the crisis than nearly any other place.

An event to help make inroads into the China market

Intertextile trade events have been held for 15 years across China. That experience has helped build one of the largest and most professional series of trade fairs in the country. The show in 2008 held in Beijing welcomed 25,000 visitors from 74 countries and featured 1,130 exhibitors in 48,000 sqm of trade space.

"Trade fairs offer the best return on investment for marketing dollars so we are pleased that despite the economy worldwide, trade fairs in China are maintaining their popularity," said Ms Wendy Wen, Director of Trade Fairs for Messe Frankfurt (HK) Ltd.

Intertextile Beijing Apparel Fabrics offers two other advantages: the show takes place during a key trade season in northern China.

In addition to encompassing the spring / summer buying season, Intertextile Beijing Apparel Fabrics occurs alongside the China International Clothing & Accessories Fair (CHIC), and Yarn Expo Spring (for apparel fibres and yarns).

Fairs & Exhibitions

Second ITMA ASIA + CITME exhibition draws overwhelming support

Over 95% of the exhibition space has already been sold

Over 95 percent of exhibition space sold despite slow global economic recovery, 17 December 2009 - ITMA ASIA + CITME 2010 has received very strong support from textile machinery makers as the world economy continues its recovery momentum. With seven months still to go before the second combined show, over 95 per cent of the exhibition space has already been sold. To-date, applications grossing over 95,000 square metres have been received from over 1,000 exhibitors. Chinese manufacturers make up the biggest country group, booking almost 50 per cent of the space, with European and Japanese manufacturers taking more than 35 per cent.

In terms of sectors, spinning forms the largest, constituting around 30 per cent of the exhibit space, followed by finishing (25 per cent), knitting, garment making and textile processing (20 per cent) and weaving (15 per cent). The enthusiastic response for the second combined exhibition comes at a time when business sentiments are becoming more optimistic, especially in the Asian markets.

The United Nations has predicted that the world economy will bounce back in 2010 with a global growth rate of 2.4 per cent. It has also highlighted that economic growth in 2010 will be strongest in developing countries, particularly in China and India, which are expected to grow at 8.8 and 6.5 per cent respectively.

Mr Edward Roberts, President of CEMATEX, the European Committee of Textile Machinery Manufacturers, stated: "Both China and India are major textile manufacturing centres and their positive economic growth is extremely good news for the industry. "We are delighted with the response to our exhibition. It proves that there is great need for an industry-leading platform in Asia where established textile machinery manufacturers can promote their products and services and network with their customers."

Mr Gao Yong, President of CTMA (China Textile Machinery Association), agreed: "The combined show is an excellent platform to reach Asian buyers. Even though economic conditions may be difficult at the moment, textile makers recognise that it is even more critical for them to invest in better technological solutions and to upgrade their facilities. "In fact, the Chinese textile industry has shown resilience despite the financial crisis, due to its policy to accelerate the pace of adoption of technology, increase worker productivity, and implement quality management standards."

According to the China National Textile & Apparel Council, China has made an investment of 241.8 billion yuan in the textile industry, between January and December 2009. This is an increase of 7.9 per cent over the same period last year. New projects registered by the textile industry totalled 6,395, up 21.7 per cent from that of the January to October 2008 period.

With applications for space still streaming in for the combined show, there is now very little left in the nine halls, which offer a total of 100,000 square metres of exhibition space, and the show is expected to be sold out by the end of 2009. ITMA ASIA + CITME will be held at the Shanghai New International Expo Centre from 22 to 26 June 2010. The show is owned by CEMATEX and its Chinese partners - the Sub-Council of Textile Industry, CCPIT (CCPIT-Text), China Textile Machinery Association (CTMA) and China Exhibition Centre Group Corporation (CIEC). It is organised by Beijing Textile Machinery International Exhibition Co Ltd and co-organised by MP International Pte Ltd. The Japan Textile Machinery Association (JTMA) is a special partner of the combined show. The last combined show in 2008 drew 1,368 exhibitors from 30 countries and regions and more than 80,000 trade visitors from 96 countries and regions.

Further information: www.itmaasia.com or www.citme.com.cn.



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Only three months until IDEA10

Now that 2010 has arrived and everyone in the world of nonwovens is back to work following the holiday season, the industry's thoughts are looking ahead three months ahead, to be exact. That's when the biggest, most important and most exciting event of the year on the nonwovens calendar – IDEA10 International Engineered Fabrics Conference and Expo – will be held in cosmopolitan Miami Beach, Florida.



Any company or individual in the business of supplying, making or converting nonwovens – anywhere on the supply chain for engineered fabrics will be interested to visit Miami Beach for those three days of new products, seminars and networking.

More than 350 exhibitors and somewhere around 6000 visitors from everywhere in the world will be in South Florida during April 27-29, 2010.

There are a host of registration options available for those who are planning to obtain an entire three day package or are only stopping by for one day of the Expo.

- ❖ Full Conference & Expo – The 3-Day Package covers your attendance at all the Conference sessions and the Exposition.
- ❖ Daily Registration – This 1- Day or 2-Day option admits you to the Conference sessions on the day(s) you select and to the Exposition.
- ❖ Reception – Requires a separate fee.
- ❖ Expo Only – This option admits the visitors at the Exposition on the selected day(s). No conference sessions are included in this option.

For a complete list of the fees for these options – and to register online – go to <http://www.idea10.org/>

For all the details, watch the first-ever IDEA video at www.idea10.org.



ITAF 2010 - The Indonesian biggest textile, garment and accessories fair

ITAF 2010 will be held at Jakarta International Expo during 27th to 29th May 2010. It offers the highest level of facilities, services, technology and event support for exhibitions, conferences, congresses, product launches, promotional events, across four fully air-conditioned halls, conference rooms, a VIP room and meeting rooms.

The state-of-the-art, multi-functional venue is a rare combination of technology merged with world-class facilities and safety standards. The halls are fitted with floor ports for utilities connections including water, electricity and telephone. High speed internet access is also available through a wi-fi network.

ITAF (Indonesia Textile and Apparel Fair) is the South East Asian's biggest textile and apparel exhibition, an annual event which is organized by Indonesian Textile Association and Antheus Indonesia. ITAF is recognized as the important textile and apparel exhibition a showcase of the complete range of fabrics to garments and apparel products and a vital meeting place for buyers and sellers from all over the world.

ITAF 2010, the ASEAN's leading textile products exhibition, will assume added significance this year following the abolition of global textile quotas. Over 100 exhibitors from ASEAN countries will participate in this event. The event is expected to attract some 10,000 national and international visitors, including key government and textile association officials, buyers, dealers and agents from more than 15 countries; the majority from USA, Europe and the ASEAN.

As the biggest country in South east Asia, with 225 million people, and real GDP growth is expected to average 5.8% a year in 2008, Indonesia is the biggest potential market for textiles & textile products. The completeness of industrial structure from upstream to downstream is becoming the most interactive place for



textile business in Asia.

In ITAF 2010, one can find qualified suppliers of man made fiber, yarn, fabric, clothing and other textile product.

Reasons to be at ITAF 2010

ITAF 2010 is the only exhibition dedicated to textile and apparel products in the region, allowing participants to meet customers at their doorstep for the first time.

The large Indonesian population of over two hundred million with nearly 56% in the age group of 18-35 and 100 million strong middle class which has high purchasing power presents a vast market for textile products.

With the Indonesia economy poised for rapid growth of more than 6% during the next five years, textile production and consumption is expected increase

The availability of raw materials, skilled personnel and environment for growth, make it the right time for Indonesia to establish a manufacturing base for textile.

The per capita consumption of textile in Indonesia is expected to rise in the coming years. This makes Indonesia a nascent market in which the textile industry worldwide can invest.

ITAF 2010 will bring together buyers from the untapped South East Asia and USA & Europe markets.

ITAF 2010 attracts visitors across categories, especially from the following sectors: Buying Houses/Buying Agents, Department Stores, Designers, Large Retail Chains Importers, Retailers etc.

The last edition had visitors from 28 countries namely: USA, Spain, Italy, Portugal, Canada, France, Germany, Greece, Turkey, Japan, UAE, South Africa, Russia, Thailand, etc.

For more information on the venue please visit www.jiexpo.com. ♦