

Textile Asia 2009 emitted positive response in harsh economic period

The International Textile Asia 2009 Exhibition, was held for the 6th successive year at the Karachi Expo Centre from 05 - 08 April 2009 and is the official event of the Federal Ministry of Textile Industry. The event was organized at a time when the government is looking forward to modernize and upgrade the textile sector of the country for better quality products and enhanced productivity. The exhibition aimed to focus on the buying selling potential of textile and garment machinery, accessories, raw material supplies, chemicals and allied services under one roof. Textile Asia 2009 encompassed all the major industries including textile machinery, garment machinery, weaving machinery, embroidery machinery, knitwear machinery and accessories.



Inauguration

Chief Guest, Dr. Mirza Ikhtiar Baig, Federal Advisor on Textiles, Ministry of Textile Industry, Govt. of Pakistan, along with Dr. Khursheed Nizam, President, Sohail Aziz, Executive Director, Mujib-ur-Rehman Siddiqui, General Manager Sales and Marketing, Ecommerce Gateway, Mohammad Idrees, Textile Commissioner and foreign delegates of participating countries inaugurated 6th Textile Asia 2009 International textile and garments machinery show in a multiple ribbon cutting ceremony. Sohail Aziz, Executive Director, Ecommerce Gateway delivered the welcome address.



The organisers of Textile Asia with Dr. Mirza Ikhtiar Baig and Mr. Mohd Idrees, Textile Commissioner.

Welcome address

Mr. Sohail Aziz said that it was realized early that the modernisation of the textile industry was the key to the sustainability of the textile industry in the post WTO era. Policies were formulated to encourage investment in the state of the art machinery and as a result billions of dollars of investment started flowing for modernization.

Textile Asia was conceived with the idea to display on a single platform textile machinery from all over the world. This exhibition provides excellent environment for stakeholders in the textile sector of Pakistan to meet and exchange ideas how to work together and to make the textile sector more competitive through collaborations, joint venture and trade. Moreover,

it is expected that Textile Asia would instigate the much needed flow of investment for the value addition.

Mr. Sohail Aziz greatly appreciated of all the foreign delegates who came to participate in Textile Asia despite extremely negative but wrong image of Pakistan in the global media.

Dr. Khursheed Nizam, President, Ecommerce Gateway presented plaque to Chief Guest while Ozair A. Hanafi, C.E.O., Ecommerce Gateway, presented the vote of thanks.

Event statistics

Textile Asia 2009 presents relevant and much needed technologies of more than 329 international brands. The event attracted participation of 69 exhibitors from more than 32 countries including China, India, Singapore, Korea, Japan, Malaysia, Thailand, Hong Kong, Indonesia, Turkey, Czech Republic, Sweden, United Kingdom, Germany, France, Italy, Spain, Switzerland, Ukraine, Belgium and United States of America.

The event was attended by 152 foreign delegates and 27,280 trade / corporate visitors attended the event in four days.





Abbas Apparel as always attracts quality visitors at their booth.

Some dignitaries and VIP's at Textile Asia 2009

Mr. Hameed Ullah Jan Afridi, Federal Minister For Environment, Rear Admiral M. Asif Sandila Si(M), Commander Pakistan Fleet (PN), Mr. Abdul Nazar, Good Luck Industries, Mr. Priyu Shchov Sergey, Deputy Trade Representative of Russian Federation, Mr. Mustakim, Consul General of Indonesia, Mr. Ibnu Prispermana, Charge D'Affairs of Indonesia Embassy, Dr. Cristian Brecht, Consul General of Germany, Mr. Martin Bienz, Consul General of Switzerland, Khawaja M. Usman Esq., Chairman, Pakistan Cotton Fashion Apparel Manufacturers & Exporters Association, Mr. Rafique Godil, Chairman, Pakistan Knitwear and Sweater Exporters.



Dr. Mirza Ikhtiar Baig, Advisor to Prime Minister on Textiles surrounded by Media at Textile Asia.

Friendship & Business Forum

Syed Iqbal Husain, Managing Director, the Textile Engineers of Pakistan, Mr. Nail Ersoy, Commercial Attache of Turkey, Mr. Saquib Ali, Dy.High Commissioner of Bangladesh, Mr. Abdul Rasheed Godil, Member National Assembly, Government of Pakistan, Mr. Muhammad Nisar Shekhani, Chairman, All Pakistan Textile Processing Mills Association.

Pre-Event press briefing

President Ecommerce Gateway, Dr. Khursheed Nizam said that "In order to compete in the international market, the Pakistani textile and garment product manufacturers need to continuously upgrade their manufacturing units and machineries.

Moreover, the Event on such a large-scale promoted the soft image of Pakistan internationally and the foreign participants return back to their countries remembering Pakistan as a hub of business activities, which is a different perception from the one promoted by the western media.

This will have a multiplying affect and would result in increased foreign participation in the coming years. From Textile Asia 2009, the relevant institutions and students also gain awareness of the advancements in the sector.

Pakistan's SME sector does not have the resources to send technicians and other experts abroad for research and purchase of Textile and Garment Machineries.

Textile Asia Int'l Textile and Garment Machinery Show thus provides such a platform to our SME sector where all the relevant decision makers jointly visit, test and purchase machineries.

7th Textile Asia 2010

7th Textile Asia 2010 will be a platform for policy makers, decision makers, businessmen, manufacturers of textile machinery and accessories, textile exporters and academia to exchange ideas on how to make the textile sector of Pakistan more competitive in the world market. ♦



S.M. Qutab, Haji Shaukat Hussain, Syed Iqbal Hussain and Mr. Najib.at PTJ Booth



ZSK displayed its latest 56 head Multihead embroidery machine sold to Saleem Trading Company.