presentations are intended to maxi-
mize utility and reduce frequency of
textile supplies-related shows in the
United States, and to create a key
event of great magnitude for the
Americas. The mass will benefit sup-
pliers and buyers equally.

"It could well prove to be the most
broadly-based presentation of textile-
related interests ever produced in the
world", according to American
Textile Machinery Association
(ATMA) President, Harry W.
Buzzerd, Jr., CAE.

The overall event is organized to
represent processes and products
from fiber to retail and will provide
one-stop shopping to textile interests
who are vertically integrated or other-
wise broadly based. Discussions of
potentially involved organizing inter-
ests have revealed desires to create
new approaches in harmony with
other major show schedules of the
world.

The magnitude will not detract
from traditional or established identi-
ties of the separate shows. While this
is concurrent co-location through collab-
oration, individual events will
retain their identities. It will accom-
modate the unique needs of individ-
ual shows and visitors.

For example, says Stephen M.
Warner, CAE, President, IFAI, "The
Industrial Fabrics Association
International is extremely excited to
be co-locating our annual IFAI Expo
with the ATME-I show in 2006. This
is a unique opportunity for both
organizations".

Ted Wirtz, President of INDA
said, "I believe in strategic alliances
among associations particularly when
the associations have similar con-
stituent bases and proven experience
in conference and show production.
ATMA and IFAI certainly meet our
alliance criteria".

According to Jack Daniels,
Executive Director, American
Association of Textile Chemists and
Colorists (AATCC), the proliferation
of textile trade shows may be drawing
off attendance at the annual
International Conference and
Exhibition (IC&E). "If the concept of
co-locating with other textile events
would help grow attendance at IC&E
make it easier for participants to
to attend our activities as well as those
of the other shows, we would have an
open mind for further discussions".

Each show will maintain unigue-
ness and physical separation desired
by its sponsors within the "MEGA-
TEX" concept. This will benefit cus-
tomer visitors who will be provided
cross-over entry from one segment to
the other, according to their interests
and needs.

ATMA Chairman, Kurt Scholler
said, "Having already announced the
unification of ATME-I in Atlanta
from 30th October to 3rd November
2006, we have created the largest tex-
tile machinery presentation of the
Americas.

A customer advisory committee is
being formed to maximize the utili-
ties and benefits of the co-location, to
include recognition of various seg-
ment differences by process and
product. The organizations being
approached include, American
Apparel and Footwear Association,
American Textile Manufacturers
Institute, National Cotton Council of
America, American Fiber
Manufacturers Association,
American Yarn Spinners Association,
Northern Textile Association, and
other members of the American
Textile Alliance which embraces state
and regional associations.

Additional show organizers
invited to be involved in consolid-
ation include: American Association
of Textile Chemists & Colorists,
Knitted Textile Association, The
Hosiery Association and others.

Mr. Buzzerd added: "Some time
ago, ATMA announced its recogni-
tion that ATME-I required more
internationalization techniques, new
management approaches and venue
change. That process is now occur-
ing, cognizant of some necessary
transition steps, mindful of realities of
world show cycles as well as those of
U.S. show sponsors".

Textile Hall Corporation (THC),
long-term co-sponsor of ATME-I®
with ATMA, will remain affiliated
with the event after the last ATME-
I®, consolidated, takes place in
Greenville, South Carolina in 2004.

LARGEST
GATHERING OF THE
TEXTILE CIRCLES IN
CHINA

The 8th CITME' 2002 (China
International Textile Machinery
Exhibition) will be held at China
International Exhibition Center in
Beijing, China from Oct.15 to 19,
2002. Being one of the four most
famous textile machinery exhibitions
in the world, the first CITME was
held in 1988. The main textile
machinery manufacturers from more
than 30 countries will attend CITME
2002 as state pavilions as they have
done so in last several events.

Exhibits of CITME 2002.
• Equipment for cotton, wool, linen and silk processing.
• Equipment for Knitting.
• Equipment for Chemical fiber processing.
• Equipment for dyeing and finishing.
• Equipment for non-woven and industrial fabrics.
The organisers of the 8th China International Textile Machinery Exhibition at the inaugural ceremony

- Equipment for garment processing.
- Electric and electronic auxiliary equipment of textile machines.
- Testing and lab textile equipment.
- Parts of textile machines and other textile equipment.
- The application of information and Internet technology in textile industry.
- The application of electromechanical textile machines.
- Other related equipment.

The CITME 2002 - The 8th China International Textile Machinery Exhibition is sponsored by China National Textile Industry Council and China Council for the Promotion of International Trade (CCPIT), organised by the Sub-Council of Textile Industry of CCPIT, China International Exhibition Corp., China Textile Machinery & Accessories Association and Hong Kong Exposition Limited. CITME was and will be supported by Chinese government and also advocated by world’s main textile machinery producers and professionals. It is now one of the world’s four greatest textile machinery exhibitions.

Since CITME’s initiation in 1988, the organisers have successfully held 7 events. The total exhibition space has increased from 30,000 SQM in 1988 to 45,000 SQM in CITME 2000. World’s main textile machinery manufacturing countries, including Germany, Italy, Japan, Switzerland, France, Britain, Spain and Korea, formed country pavilions to attend from the very beginning of CITME. More and more companies and professionals from Asian area attended and visited the exhibitions. The total number of visitors or buyers and professionals in CITME is over 100,000.

The aim of 8th CITME is to show the world’s latest textile machines and equipment, strengthen the business co-operation in textile and garments machinery field between China and the world and facilitate the structure adjustment and up-grading of China’s textile industry.

In order to promote the application of high technologies in this traditional industry and to provide access to high-speed, efficient, high-rate and high-quality looms to Chinese buyers, they have extended the scale of exhibits.

Forums will be held during CITME 2002, titled as “The Application of Information and Internet technology in the reform of Traditional Textile and Garment Industry” and “The Application of Electromechanical Textile Machinery”. At the same, it will also organise technical seminars.

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ITSE TURKEY
INTERNATIONAL TEXTILE SHOW

Textile, Yarn, Garment and Accessories Industries have united their powers at ITSE recently held during 8-10 March 2002. The exhibition was aimed to promote the potential of Turkish products in the world markets and to give boost to export.

International Textile Show (ITS) rated as a bigger, more powerful, and comprehensive exhibition brought together the professionals of textile, who took part in conjunction with the Global Sourcing Exhibition (G.S.E), which opened the doors of international markets to garment manufacturers with special visitor programmes. Textile, yarn, fibres, garment and trimming manufacturers, which support the country’s economy and foreign trade, were also represented under the same title.
Professional visitors found the products, production facilities and solution partners they are looking for at ITSE, and a wide product range was presented in 3 halls at the exhibition. ITSE also directed the Fall/Winter Fashion 2002-2003 with the Trend Areas that attracted a large number of visitors.

**Intense presentation to professionals**

The success of the ITSE was due to an intense promotional activity in the general, with particular emphasis to sectorial and international fields for attracting more professionals to visit the fair. Mailing list including the database of ITS and GSE, created in former years, sectorial meetings, interesting fair activities, and meetings with commercial boards of embassies were only part of the promotional activities.

Visitors from West Europe, East Europe, U.S.A., Middle East, Independent Nations Union and Turkey attended the show. The visitors’ categories include:

- The buyers of chain stores, department stores, domestic and foreign brand names, and companies that are making sales through Internet and catalogues
- Wholesalers, garment manufacturers, garment by-product manufacturers, ready-wear companies
- Domestic and foreign buyer agents
- Domestic and foreign designers
- Domestic and foreign media

**ITSE Fact Sheet**

- 4 Halls
- More than 300 exhibitors
- More than 2,500 professional visitors from different countries especially from EU
- More than 15,000 professional visitors from Turkey
- Meetings and Activities where exhibitors and visitors can share their experiences

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**BTTG**

**SPORTSWEAR OF THE FUTURE**

Entitled 'What will you be wearing' is the theme of a conference to be held by BTTG in Manchester 24 July 2002. It is announced that it will enable technical textiles companies to reveal new products as well as innovative concepts and extreme uses of sportswear.

The one-day conference is timed to coincide with the Commonwealth Games, which will be held in the city at that time.

Other aspects to be discussed will include contributions by sportswear users.

A call for papers is being made by BTTG and anyone wishing to contribute should send an abstract of 500 words or less to: Jane Houghton, Training Manager BTTG, Shirley House, Wilmslow Road, Manchester M20 2RB, U.K. Email: jmwhoughton@bttg.co.uk

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**TEXTILE INSTITUTE'S 82ND WORLD CONFERENCE**

The Textile Institute’s 82nd World Conference was held in Cairo during 23rd to 27th of March 2002.

This Conference was an International gathering of professionals, to discuss and promote the Textile Industry. The Sahara Group, regional office for the Textile Institute organised event. Such gatherings of industry professional are vital to the future of textiles and a profitable way of gaining access to Egypt’s textile market. As the Conference brought together academics, industrialists, buyers and investors from all around the world, the scope is wide reaching. Some of the Universities, Institutes and Associations who participated in this conference were:

NED University of Engineering & Technology - Pakistan, North Carolina State University - USA, Manchester Metropolitan University - UK, Wool Research Organization - New Zealand, University of Huddersfield - UK, University of New South Wales - Australia, Seoul National University - Korea, University of Suleyman Demirel - Turkey, Katholieke Universiteit Leuven - Belgium, Auburn University - USA, Alexandria University - Egypt, Georgia Institute of Technology and others.

Parallel to the Conference there was a Trade Exhibition, attracting the most prominent textile companies from both Egypt and abroad. The exhibition provided an opportunity for conference delegates and industry visitors to interact with exhibitors throughout the day. Companies from Europe, Asia, Africa, America and Egypt, displayed their products encompassing the industries of ready-made garments, spinning, weaving, accessories, fabric dyeing, export, quality control consultants, shipping and forwarding agents, couriers, plus financial and insurance institutions, all under one roof.

**Courtesy: TI Organizing Committee Sahara Group, Cairo-Egypt**